



HSBC and Diginex Join Forces for Sustainable Business Excellence with diginexESG

November 1, 2023

Launching the HSBC Sustainable Business Accelerator



Diginex is proud to collaborate with HSBC in offering diginexESG to their commercial banking customers across various markets. Our innovative ESG data management tool empowers businesses to efficiently plan and report their Environmental, Social, and Governance (ESG) performance online, while effectively managing their progress against ESG indicators and globally recognized frameworks.

The **HSBC Sustainable Business Accelerator** comprises six comprehensive modules, scheduled to be delivered from June to December. This unique program is designed to assist HSBC's customers in formulating a robust ESG strategy. We are delighted to share that over 80 companies from seven countries in the MENAT region have enthusiastically enrolled in this six-month initiative, which aims to enable them to establish a measurable ESG strategy by year-end.

At diginex, we firmly believe that a tailored ESG strategy is pivotal for companies in cultivating long-term value creation, achieving cost savings, and ultimately mitigating risks. By participating in the HSBC Sustainable Business Accelerator, these organizations are poised to reap the rewards of incorporating sustainable practices into their operations.

We are thrilled to be part of this transformative journey alongside HSBC and look forward to supporting the participating businesses in their pursuit of sustainability excellence.

If you are interested by this approach and wish to explore similar opportunities within your organization, [please do not hesitate to contact us](#).